## YOUR BRAND, OUR EXPERTISE

# UAC

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## UAC CONNECT

UAC Connect offers a fully customised solution for your entire admissions process - from application through to offer generation. Choose from a total solution or selected elements.

## CONTENTS

UAC CONNECT	01
FEATURES	02
CUSTOM-BUILT	03
INTUITIVE ONLINE APPLICATION	04
EXTENSIVE COMMUNICATION SUITE	05
LATEST TECHNOLOGY	06
COMPREHENSIVE ASSESSMENT	07
RESULTS FROM SOURCE	08
REPORTING AND DATA	09
WHY PARTNER WITH UAC?	10

applyugs.uac.edu.au

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## **UAC Connect**

Apply for courses at the University of Australia. Applications can be made seven days a week except between midnight and 3.00am Sydney time. For help with the application read the support pages.

Your application will time-out if you do not enter any information for 30 minutes.

Start your application

Manage your application

Application number

UAC

## **UAC CONNECT**

UAC Connect combines your brand and your unique admission requirements with the processing power of UAC.

UAC recognises that the higher education landscape is more dynamic than ever and institutions are actively seeking alternative student recruitment strategies to meet their organisational goals.

To service the needs of this evolving market, UAC is leveraging its proven technology and knowledge base to deliver tailored solutions.

UAC Connect is underpinned by our comprehensive assessment service and offer generation and back-end systems, to provide you with a seamless, flexible, low-risk and cost-effective admissions solution. "All the advantages of the centralised UAC process... but the applicant believes the relationship is with the university"

Robyn Causley, Director Student Administration, Western Sydney University

## FEATURES

UAC Connect transforms proven application and back-end systems and adds optional custom-built functions to your specifications – all contained within your environment and brand.

- Custom-built
- Intutive online application
- Extensive communication suite
- Latest technology
- Comprehensive assessment
- Results from source
- Reporting and data

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## **CUSTOM-BUILT**

#### BRANDING

All applicant interfaces are modified to reflect your institution's requirements and branding to integrate seamlessly into your website.

You have complete control over the information and user experience around the application.

UAC's role is discreetly acknowledged.

#### PREFERENCES AND QUALIFICATIONS

The application is fully tailorable to collect only the data you need, including the number of courses the applicant selects and the qualifications they present.

#### **SELECTION PROCESSES**

The selection system is extremely flexible. You define how applicant qualifications are considered and what offers are made.

## OFFERS WHEN YOU WANT

You have full flexibility about when offers are generated.

The system provides multiple modes of generating offers – single, bulk or automatic.

There is also the option to include acceptance and enrolment processing and to integrate our solution with your CRM system. UAC



## **INTUITIVE ONLINE APPLICATION**

#### SIMPLE DESIGN

The four-step online application process is intuitive, uncluttered and easy for applicants to navigate.

#### OPTIMAL DATA QUALITY

A comprehensive suite of data validations, dropdown menus, pre-emptive text and help functions which aid usability and reduce applicant errors and omissions, optimise the data you receive.

#### EASY AND QUICK TO COMPLETE

Most applicants apply and upload documents within 10 minutes. This enables the application to be processed efficiently and assessed quickly.

#### 'MANAGE YOUR APPLICATION'

The 'Manage your application' interface provides applicants with a full application summary, and the ability to update contact details, add new qualifications, change course selections, view offer eligibility and outcomes, view correspondence, and upload documents.



## **EXTENSIVE COMMUNICATION SUITE**

#### **DURING AND POST-APPLICATION**

Applicants receive email confirmation that their application has been successfully submitted and reminder emails when required documentation has not been supplied. These emails can be tailored to meet requirements.

#### **ASSESSMENT TRACKING**

Applicants are kept updated on the status of their application using tracking notes which appear against their qualifications and preferences.

#### OFFER

Offer correspondence is system-generated and can include emails or formal offer letters to your specification.

Offer acceptance can also be processed and recorded through UAC. A conditional offer capability can also be incorporated.



## LATEST TECHNOLOGY

#### **MOBILE FRIENDLY**

UAC Connect is mobilecompatible, allowing applicants to apply and manage their applications from anywhere.

#### WORKFLOW MANAGEMENT SYSTEM

Our expert application management system is rules-based which enhances the speed of processing. It has code that's been developed over 20 years to streamline application processing and optimize accuracy of assessment.

#### DASHBOARD

A business intelligence capability in the form of analytics and data visualization can be provided as part of our solution. It can include time series application and offer statistics, offer enrolment flow, source of application heat map, and most popular courses, fields of education and suburbs.

#### STATE-OF-THE-ART SOFTWARE

We use the latest market-leading enterprise web technologies and frameworks with a focus on intuitive user interfaces and positive user experiences.

#### **POWERED BY UAC**

All development and support is internally sourced. UAC is not reliant on any third parties.

#### **DISASTER RECOVERY**

UAC offers a full redundancy and disaster recovery (DR) capability. The DR facility is co-hosted in a university sector-approved data centre and all data is held within Australia.

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## COMPREHENSIVE ASSESSMENT

#### **BEST PRACTICE**

We offer industry best practice for assessment processing. All our assessment processes are developed to meet your admissions needs.

#### COVERAGE

UAC can offer assessment processing across a variety of environments including undergraduate, postgraduate, scholarships and equity schemes.

#### 110,000+ APPLICATIONS

UAC's expertise is proven by the fact that we process over 110,000+ applications annually. As Australia's largest universities admissions centre, UAC has established itself as a trusted business partner to 32 participating institutions, including universities, colleges and other higher education providers.

#### SCHEDULES

UAC has 550+ schedules covering all endorsed domestic and international qualifications; allowing assessment automatically on a common scale.





### **RESULTS FROM SOURCE**

#### ARTS

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UAC verifies academic results for all domestic tertiary study through the Automated Results Transfer System (ARTS), which provides direct access to the electronic student records of Australian universities, CIT and NSW TAFE. Results are usually obtained within 48 hours.

#### YEAR 12 ARCHIVE

You have access to an archive of Australia-wide Year 12 student results dating back to the 1970s and earlier for some states, comprising in excess of 4 million records.

#### **STAT AND PREPARATORY COURSES**

UAC has direct access to STAT and preparatory courses, which streamlines workflow and expedites results processing and offer generation.



## **REPORTING AND DATA**

#### **DETAILED REPORTING**

UAC Connect offers access to a comprehensive data warehouse of applicant data, accessible only by your institution and UAC.

A comprehensive suite of reports is available to support selection and offer generation processes and enable informed decision-making and planning.

#### LEAD GENERATION

Details of partially-completed applicants can be provided, as required, for follow-up by relevant staff.

"Customised, clear data about how admissions are progressing... really great value-added information"

Professor Peter Booth, former Provost and Senior Vice-President, University of Technology Sydney

#### GOVERNMENT REPORTING

We collect all data required to meet government reporting requirements including details of ATSI status, parental education and the language spoken at home.

#### **GOOGLE ANALYTICS**

Google Analytics can be incorporated within the application to enable tracking and analysis of applicant behaviours and demographics by marketing, faculties or admissions teams.

## **WHY PARTNER WITH UAC?**

#### **INDUSTRY-LEADING**

UAC is Australia's leading tertiary admissions centre, offering the most comprehensive range of services and processing the largest number of Australian tertiary admissions. As such, we are uniquely placed to support your student recruitment strategies and assist you in meeting your admission targets.

#### PROVEN

We have proven systems and processes, developed and refined over 30 years servicing the domestic undergraduate market. Furthermore, we have successfully modified and expanded these systems to also cater for postgraduate and onshore international admissions.

UAC has now honed, developed and tailored these systems to service individual institution recruitment requirements.

#### COST-EFFECTIVE

UAC is a university sector, not-for-profit organisation specialising in admission services. Our ability to leverage our existing suite of solutions means we can meet your needs with relatively minimal additional development, and offer cost efficiencies through our current scale of operations.

#### **FLEXIBLE**

Our systems and processes have the flexibility to operate different admissions requirements for different market segments and different courses. We manage these variants on a day-to-day basis across 30+ institutions and 2,000+ courses.

#### LOW RISK

Our direct access to results data means that we process over 90% of qualifications using data obtained from source – be it school or tertiary – thereby reducing risk of fraud. Access to these results also increases our speed of application processing.

UAC also has a stable and dedicated workforce that complements our system solutions. Our knowledge base gives you a leading-edge, but low-risk solution.

"UAC is focused on what the higher education landscape is like and how they can take their core capabilities and serve different ends, so I think it's really very exciting"

Professor Peter Booth, former Provost and Senior Vice-President, University of Technology Sydney



#### LATEST TECHNOLOGY

UAC uses leading technology tools to build and maintain its systems. Our secure private cloud possesses the following features:

- state-of-the-art Cisco/EMC VSPEX reference architecture
- virtual (VMWare) servers with Site Recovery Manager (SRM) replication to the Disaster Recovery (DR) site
- full redundancy and DR capability
- AARNet backbone between Production and DR Data Centres and to connect to the internet
- DR facility co-hosted in a university sectorapproved data centre
- all data held within Australia.

#### TO FIND OUT WHY UAC CONNECT IS YOUR OPTIMAL CHOICE IN ADMISSIONS SERVICES:

- View our video at uac.edu.au/uacconnect
- Contact us at b2b@uac.edu.au



## UAC CONNECT

Universities Admissions Centre (NSW & ACT) Pty Ltd

ABN 19 070 055 935 ACN 070 055 935

Locked Bag 112 Silverwater NSW 2128 **T** (+61 2) 9752 0200

- uac.edu.au/uacconnect
- f uacinfo
- o uacinfo
- ▶ uacdigital